



## **Your Path to the Podium: Application Workshop**

As the Winter Olympics come to a close, the Undergraduate Business Program Admissions Team invites you to attend our upcoming [Application Workshop](#) on **Tuesday, April 7, at 5:00 PM via Zoom.**

Much like Olympic athletes preparing for a pivotal moment on the world stage, this workshop will ensure you are well-equipped to excel throughout the application process. We will review the full application timeline, highlight special programming, and share practical strategies for navigating each component with clarity and confidence. You will also receive guidance on essay writing, video interview preparation, as well as key career and résumé-building techniques to help strengthen your overall application.

Our admissions team will be available to provide insight, answer questions, and support you as you work toward your academic and professional goals. We hope you will join us to gain the tools, structure, and encouragement needed to move forward with confidence.

Ready to elevate your application? [Register here](#) today!

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## **Being BUSI**

***Are you looking for ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student? Here are 3 opportunities to consider...***

### **Industry Snack & Chat: Business & Technology**

Tuesday, 2/17, 11:00 AM – 2:00 PM

Register in [Heel Life](#)

### **FBLA Rotational Networking & Speaker Event**

Tuesday, 2/17, 6:00 PM - 7:00 PM

Register in [Heel Life](#)

### **Lunch & Learn with Wells Fargo**

Wednesday, 2/25, 11:00 AM - 2:30 PM

Register in [Heel Life](#)

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### **Resource Spotlight**

Did you know that UNC students have free access to [Big Interview](#), an online training system designed to help you strengthen your interview skills and build confidence?

This platform combines guided instruction with hands-on practice and includes virtual mock interviews across a variety of industries (including business). You'll also find a large database of sample questions with tips for answering them effectively, a video-based training curriculum, tools for rating and sharing your responses, as well as an Answer Builder to help you craft strong behavioral interview answers.

To get started, simply create a [free account](#) using your UNC email.

**Pro Tip:** Since the Undergraduate Business Program application includes a required video interview, we strongly encourage you to take advantage of Big Interview early as part of your preparation.

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View previous Pre-View Archives and other Pre-Business Resources [here](#).