



Pre-View is for YOU!

Welcome to *Pre-View* – the "all you need to know" guide to being a successful & engaged Pre-Business student at UNC. Stay tuned for bi-weekly newsletters highlighting upcoming events relevant to Pre-Business students as well as special opportunities, and tips for success!

Our first tip for success is to be sure to attend the Undergraduate Business Program (UBP) Open House & Student Club Fair on **Thursday, August 28**, from 5:30 PM to 7:00 PM (register below).

During the Open House, a brief information session will be offered multiple times throughout the event—feel free to drop in whenever it's convenient for you. We recommend setting aside 30–45 minutes to explore, mingle, and learn more about what Kenan-Flagler has to offer. Dress is casual. Light refreshments will be served, but students are encouraged to bring a refillable water bottle.

UBP Open House qualifies as an official Campus Life Experience (CLE) event - register below!

BEING BUSI

Are you looking for ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student? Here are 2 opportunities to consider...

UNC FallFest 2025

Sunday, August 17 6:30 PM – 10:00 PM
Kenan Memorial Stadium – Learn more about this event on [Heel Life](#).

UBP Open House & Student Club Fair

Thursday, August 28 5:30 PM – 7:00 PM
Kenan-Flagler Business School – Please register via [Heel Life](#).

Resource Spotlight

For this initial *Pre-View*, we are featuring a video series produced by our admissions team to address common questions from first-year students.

The **BUSI Talk Series** is a 5-part collection that covers the basics — from course planning to application tips — to help you get started on your pre-business journey.

Why no drop-ins right now?

We're currently in the midst of our busy evaluation period for rising sophomore and junior applicants, so our focus is on reviewing applications. That said, we'll be back in October with **virtual drop-in admissions counseling** to support more personalized and nuanced questions.

In the meantime, catch all the essentials with the **BUSI Talk Series** — your quick-start guide to the business major.