



Introducing TREBLE!

The University
of North
Carolina at
Chapel Hill,
Singapore



Management University (SMU) and Copenhagen Business School (CBS) are excited to announce a partnership to jointly offer undergraduates a unique 18-month, immersive exchange program spanning three continents.

Named TRicontinental Exchange in Business and Leadership Education (TREBLE), the exchange program will give students exposure to business environments and practices in the U.S., Asia and Europe. In addition to academic pursuits, students will hone their soft skills through immersive experiences in diverse geographic and cultural settings and will be able to grow their global network.

Every year, this trilateral and tricontinental program will offer 15 undergraduates from each institution the opportunity to spend one-and-a-half years (three academic terms) rotating between their three campuses.

The 45 TREBLE students will build camaraderie as a cohort and take a set of specially curated courses at UNC Kenan-Flagler Business School, SMU's Lee Kong Chian School of Business (LKCSB) and CBS. These courses will be thematically focused on leadership of people, organizations and markets. TREBLE students will also have access to other courses offered by each host university.

Students in the first TREBLE cohort will begin their exchange at UNC Kenan-Flagler in August 2025, followed by SMU in January 2026, and CBS in August 2026.

[*Access this full Kenan-Flagler article here*](#)

Students interested in TREBLE will have the option to apply on this year's Kenan-Flagler Business School application. Tune in to the [Application Workshop](#) on Wednesday, April 10, at 5:00 PM. [Register here!](#)

Being Busi : Phillips Passport Initiative

Are you excited about studying abroad during your time at UNC? Check out a unique opportunity for students to earn their first U.S. passport book!

The Phillips Passport Initiative provides **funding for new first-year and new transfer undergraduate students to obtain their first U.S. passport book**. The mission of the initiative is to encourage students to explore global experiences early in their time at Carolina. Award recipients will be provided with resources to explore a wide array of global opportunities including studying, interning, service learning, and researching abroad.

This initiative funded 130 new passports in 2022-2023 and has funded 99 so far in 2023-2024.



PHILLIPS PASSPORT INITIATIVE

Funding Overview

Awards of \$175 each will be available to cover the application cost for a first-time adult U.S. passport book (currently \$165) plus the cost of passport size photos (approximately \$10).

Please note this initiative does not award funding to students who have previously held a U.S. passport book or who are seeking to renew a U.S. passport book, or students who are not eligible to apply for a U.S. passport book.

Spring 2024 Eligibility

To be eligible to apply for an award in spring 2024, the student must:

- Be a first year or new transfer undergraduate student who started class at UNC Chapel Hill in the 2023-2024 academic year
- Have never before held a U.S. passport book at any time since birth (can have previously held a passport card)
- Be currently eligible to apply for a first-time adult U.S. passport book

[**Learn more and access the application**](#)

Mark Your Calendar

Check out some of the many ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student!

[Undergraduate Business Program Workshop - Wednesday, April 10 - Register here](#)

- [Project Uplift Counselor Application](#) - due Friday, March 8
- [EY Case Off](#)- Friday, April 5th

Who: First-year, Sophomore and Junior students

What: A one-v-one case interview competition in March Madness bracket format. Students have the opportunity to participate in up to four cases with breaks and an expert case walk-through!

Where: Kenan-Flagler Business School

Apply by Friday, March 15th! Use [this link](#) to register and submit an updated copy of your resume. If you have questions, please contact your campus recruiter, Ella Ryan, at Ella.Ryan@ey.com. EY will notify all applicants of selection decisions by Monday, March 25th.



- [Peer Tutoring](#) - Did you know that each week the UNC Learning Center offers Peer Tutoring appointments in-person in Dey Hall and SASB North, as well as online through Zoom for [over 100 UNC courses](#)? Learn more and schedule [here](#)

Questions about UBP Admissions?

Virtual Pre-Business Counseling continues this week on Tuesday from 2:00-3:00 PM and Friday from 9:30-10:30 AM.

Virtual Pre-Business Counseling is an optional drop-in opportunity to get your Pre-Business admissions questions answered. Please note that it is expected that you have reviewed the [BUSI Talk series](#) before attending virtual drop-ins, as much of our foundational information is addressed through the videos.

Visit the [Virtual Pre-Business Counseling calendar page](#) to register and join sessions.

[Access the Pre-Business Archive](#)