



The Business of Being First

We invite you to join the us on **Wednesday, March 20, from 6:00-8:30 p.m. in Kenan Center's Dining Room** for the *Business of Being First*, an inaugural event dedicated to celebrating and supporting current and future UNC Kenan-Flagler first-generation students. This unique gathering is designed for those who are trailblazers in their families, being the first to attend college and/or graduate school. The event will consist of a panel discussion and a networking dinner to foster connections and support among students, faculty and staff.

RSVP now to secure your spot at this empowering event. Don't miss the opportunity to join a community committed to the success of first-generation students!

THE BUSINESS OF BEING FIRST

FIRST-GEN PANEL DISCUSSION & NETWORKING EVENT

JOIN US!

Please join the MAC, MBA and UBP programs in celebrating the success of Kenan-Flagler's first-generation students and alumni who made it their business to be the first in their families to obtain their undergraduate and/or post-graduate degrees! The evening will consist of a panel discussion comprised of first-generation students, alumni & faculty followed by a networking dinner.

Who is the Event For?

This event is open to first-generation students across UNC (all majors are welcome), including Kenan-Flagler's UBP, MAC and MBA programs. Faculty, staff and alumni who identify as first-generation and/or allies are also invited to attend!

What is the Goal?

To connect first-generation students with campus and program resources, alumni, faculty and staff who can be of support to them as they prepare to transition into the business world post-graduation.

Wednesday, March 20, 2024
From 6:00PM to 8:30PM

**KENAN CENTER
DINING ROOM**

DINNER WILL BE PROVIDED!

SCAN ME

REGISTRATION IS REQUIRED.

SCAN QR CODE OR VISIT:
<https://tinyurl.com/58uswckr>

Mark Your Calendar

Check out some of the many ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student!

The Business of Being First

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Career Building Event

presented by:
*Academic
Affairs and
University
Career
Services*

March 26th at
6:00 PM

With the support of **University Career Services** (UCS) Assistant Director of Internships, **Kelsey Williams**, participants for the event will also receive information on finding internships, and how UCS can help students develop their professional skills like interviewing, resume building, LinkedIn creation, and much more.

Please join us March 26th, Genome Sciences G-010, at 6:00 PM.

Only 90 spots are available, so please sign up soon! Cookies from **Insomnia** will be provided, and **gift cards** can be won!

[**REGISTER HERE!**](#)

Virtual Application Workshop

Wednesday,
April 10, at
5:00 PM

Join us on this Zoom webinar to learn more about applying to the Undergraduate Business Program. If you are not able to attend live, you still need to register to receive the webinar recording.

[**REGISTER HERE!**](#)

Kenan Institute of Private Enterprise Events: [Dean's Speaker Series](#)

Dean's Speaker Series:

[Stephanie Headley](#)



Join us for an engaging fireside chat with [Stephanie Headley](#), senior vice president of North America skin care and global Olay at Procter & Gamble. The event is part of the Dean's Speaker Series, hosted by the Kenan Institute in partnership with UNC Kenan-Flagler Business School Dean Mary Margaret Frank.

This event promises an in-depth exploration of resilient leadership navigating the complexities of today's business landscape. The fireside chat will take place from 12:30 to 1:30 p.m. EDT April 2 in Kenan Center Room 204. The event is open to the public but requires pre-registration. Lunch will be provided.

[Learn More & Register](#)

Dean's Speaker Series:

[Deval Patrick](#)



Join us for an exclusive conversation with Gov. [Deval Patrick](#), distinguished professor of practice and co-director of the Center for Public Leadership at the Harvard Kennedy School and former governor of the commonwealth of Massachusetts. This fireside chat is offered through the Dean's Speaker Series, hosted by the Kenan Institute in partnership with UNC Kenan-Flagler Business School Dean Mary Margaret Frank.

The event will take place at 5 p.m. EDT Tuesday, April 23, in the Kenan Center Dining Room.

[Learn More & Register](#)

Questions about UBP Admissions?

Virtual Pre-Business Counseling continues weekly on **Tuesdays from 2:00-3:00 PM** and **Fridays from 9:30-10:30 AM** until the end of the Spring Semester.

Virtual Pre-Business Counseling is an optional drop-in opportunity to get your Pre-Business admissions questions answered. Please note that it is expected that you have reviewed the [BUSI Talk series](#) before attending virtual drop-ins, as much of our foundational information is addressed through the videos.

Visit the [Virtual Pre-Business Counseling calendar page](#) to register and join sessions.

[Access the Pre-Business Archive](#)