



Experience a Case Competition!

Are you a first-year or sophomore student interested in expanding your business knowledge and skills while working with a professional client and your fellow classmates? A case competition experience is for you!

When participating in a case competition, students work together in teams to solve real-world business problems. The Undergraduate Business Program (UBP) Career Team invites Pre-Business students to participate in case competitions as a great way to interact with companies, gain hands-on experience, and explore business. There are multiple upcoming case competition opportunities through the UBP...

The UBP will be hosting the **Deloitte Consulting Undergraduate Case Competition** this week. Registration has closed for this case competition and selected teams were notified on February 2.

Registration is open for the **P&G Case Competition** until Sunday, February 11 (registration information below). We hope to raise awareness of unique opportunities at P&G including the sophomore experience and junior year summer internship; and give students a chance to experience marketing a product and working in a team to present case ideas, solutions and recommendations; and prepare for careers in business. Students receive presentation feedback on their presentations for development purposes.

Applications are live for students interested in participating in this year's **Carolina Case Challenge**. CCC is sponsored by Insight Sourcing Group and is a 3-day business strategy challenge at UNC Kenan-Flagler against students nationwide for a \$2,000 cash prize! Apply by Monday, February 12, with the details below.

We invite first-year and sophomore students to apply to participate in these valuable experiences!

Mark Your Calendar

Check out some of the many ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student!

- **Industry Snack and Chat** (hosted by University Career Services) - Wednesday, February 7th, 14th, and 21st, drop-in between 11:00 AM and 2:00 PM - Hanes Hall 239 A/B

This event is open to all students, regardless of your major. Come enjoy some snacks while engaging in relaxed conversations with employers. This is a valuable opportunity to establish direct connections with these employers. You can inquire about anything you're curious about, such as their company, career paths, job openings, and so much more!



- **P&G x UNC Case Competition**

Ready to build business acumen working on a real-life business challenge that's vexing the best minds in the world at P&G? Help us figure out a winning strategy for a \$1B+ brand and present your findings to the Senior Vice President! No case competition experience required – we want your fresh perspective.



Registration Deadline: February 11th - [register here](#)

- **Carolina Case Challenge**

CCC is sponsored by Insight Sourcing Group and is a 3-day business strategy challenge at UNC Kenan-Flagler against students nationwide for a \$2,000 cash prize!

Grab three friends to form a team of four to compete for your chance to be named this year's winner!

Applications are due **February 12th at 11:59 PM EST.**

Don't miss your change to participate! Questions, reach out to ccc@kenan-flagler.unc.edu

[Apply here](#) by Monday, February 12.



- **NCGrowth Showcase: Engaging for Economic Prosperity** (presented by the Frank Hawkins Kenan Institute of Private Enterprise) - Tuesday, February 27, from 12:00 to 2:00 PM - Kenan Center Dining Room - [Learn more and register here!](#)

The showcase will feature a fireside chat with Fayetteville State University Chancellor Darrell Allison moderated by NCGrowth Executive Director Mark Little. Following the chat, stations will be set up spotlighting NCGrowth projects to show how we work to build an economy with opportunities for all to prosper across the Carolinas and beyond. The event will also be an opportunity to engage with UNC Provost Chris Clemens and UNC Kenan-Flagler Dean Mary-Margaret Frank both of whom will provide remarks. Lunch will be served.

We look forward to introducing you to everything NCGrowth is working on to build a more equitable economy. We hope to see you Feb. 27! [Register here!](#)

- **[Deloitte Discovery Internship Summer 2024](#)**

Join our select group of Deloitte Discovery interns, and you'll get an inside look at what it's really like to work for a professional services organization. The Discovery Internship is open to all eligible freshman and sophomore students. [Learn more and apply here!](#)

Required:

- College Freshman or Sophomore with definitive plans to pursue a bachelor's degree in a business, accounting, economics, STEM or related field
- Strong academic performance with extracurricular activities

Preferred:

- Minimum GPA of 3.2



Virtual Pre-Business Counseling

Virtual Pre-Business Counseling continues each week on Tuesdays from 2:00-3:00 PM and Fridays from 9:30-10:30 AM until Spring Break (March 8).

Virtual Pre-Business Counseling is an optional drop-in opportunity to get your Pre-Business admissions questions answered. Please note that it is expected that you have reviewed the [BUSI Talk series](#) before attending virtual drop-ins, as much of our foundational information is addressed through the videos.

Visit our [Virtual Pre-Business Counseling calendar page](#) to view our drop-in schedule, register, and join sessions.

Being Busi

Hear from Collin Walsh, Class of 2023, as he shares some words of wisdom fitting for Pre-Business students from his experience as an Acquisitions Summer Analyst Landmark Properties.

"Landmark Properties was a tremendous experience for me; what surprised me most about the experience was the various opportunities allotted to me to get hands-on experience on live deals. I worked on deals with a young and vibrant acquisitions team which was full of varying levels of experience and allowed us to really collaborate and work through our strengths. These live deals allowed me to work with buyers and sellers of commercial real estate and I felt as though I was actually contributing to the overall process of valuing and then ultimately acquiring properties for Landmark. These hands-on experiences cemented my interest in the commercial real estate industry and greatly improved my experience level."



[Access the Pre-Business Archive](#)