



Pre-View is for YOU!

Welcome to **Pre-View** – the "all you need to know" guide to being an engaged pre-business student here at UNC. Stay tuned for bi-weekly newsletters highlighting upcoming events relevant to pre-business students as well as special opportunities, and tips for success!

Our first tip for success is to attend the **Undergraduate Business Program's (UBP) Engagement Expo**, now part of the Undergraduate Business Symposium. This club fair–style event will allow you to meet with student leaders from UBP-affiliated business clubs, speak to staff representatives - including admissions, as well as connect with Kenan-Flagler area centers like the **Leonard W. Wood Center for Real Estate**, the **Ackerman Center for Excellence in Sustainability** and the **Family Enterprise Center**.

All students from any major are encouraged to attend!

The Engagement Expo will take place on **Thursday, August 27th from 5:30 PM to 7:00 PM** at Bell Hall.

The UBP Student Club Fair qualifies as an official Campus Life Experience (CLE) event - [register here](#) today!

BEING BUSI

Are you looking for ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student? Here are 3 opportunities to consider...

UNC Fall Fest

Sunday, 8/16, 6:30 PM – 9:30 PM
Learn more [here](#)!

Undergraduate Business Engagement Expo

Thursday, 8/27, 5:30 PM – 7:00 PM
Register in [Heel Life](#)

Grounds for Connection w/ Edward Jones

Friday, 8/28, 8:30 AM – 10:00 AM

Register in [Heel Life](#)

Resource Spotlight

The BUSI Talk Series

For this initial Pre-View, we are featuring a video series produced by our admissions team to address common questions from first-year students.

The [BUSI Talk Series](#) is a 5-part collection that covers the basics — from course planning to application tips — to help you get started on your pre-business journey.

Why are there no Virtual Admissions Drop-Ins right now?

We are currently in the midst of our busy evaluation period for rising sophomore and junior applicants, so our focus is on reviewing applications. That said, we'll be back in October with more [virtual drop-in admissions counseling](#) to support more personalized and nuanced questions.

In the meantime, catch up on all the essentials with the [BUSI Talk Series](#) — your quick-start guide to the business major.

View previous Pre-View Archives and other Pre-Business Resources, including our BUSI Talk recordings, [here](#).



Kenan-Flagler
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