



Follow Your Heart & Discover the Business Path That's Right for You

As Valentine's Day approaches, we know falling in love with business often begins with curiosity - an interest in how ideas become impact, how organizations shape communities, and how individuals uncover their strengths along the way. We invite students to explore these questions early and often, creating an environment where business is not just a major, but a discovery process.

A great place to start is with our [Motivation for Business BUSI Talk](#), an on-demand and self-paced video that speaks to and encourages the exploration of UNC resources like career assessments, student clubs and alumni networks.

We also invite you to join our [Virtual Drop-In](#) hours, where our admissions team provides a welcoming space for pre-business students to ask questions, seek guidance, and talk through ideas. Consider it a small way to share a bit of Tar Heel love with your future goals.

Whether you arrive with a clear vision for your future or are just beginning to imagine the possibilities, the Undergraduate Business Program provides pathways to experiment, reflect, and grow.

Being BUSI

Are you looking for ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student? Here are 3 opportunities to consider...

Network & Chill: Coloring Night w/ PwC

Tuesday, 2/3, 5:30 PM – 7:00 PM

Register in [Heel Life](#)

A Latte Love Event

Wednesday, 2/11, 11:30 AM - 2:00 PM

Register in [Heel Life](#)

Family Business Club - Speaker Event (Jonathan Fussell, VP of Duplin Winery)

Wednesday, 2/11, 6:00 PM - 7:00 PM

Register in [Heel Life](#)

Resource Spotlight

Parker Dewey Micro-Internships

Not ready to commit to a full internship? Micro-Internships offer a low-pressure way to discover what you truly love about business. Research shows these short-term projects boost placement rates and help students identify roles that are the right fit.

Parker Dewey is a free platform that enables students to highlight their skills and explore career options across numerous industries. The [UNC Career Center](#) has partnered with Parker Dewey to offer these opportunities to UNC Chapel Hill students, regardless of major.

When launching your career, it can be challenging to break into new fields without prior experience. Micro-internships help bridge that gap. These paid, professional projects let you collaborate with organizations of all sizes—from startups to large companies—while gaining valuable insight into different roles and workplace cultures. And because they're short-term, they fit easily into your schedule.

To get started, simply create a [free account](#) using your UNC email.

View previous Pre-View Archives and other Pre-Business Resources, including our BUSI Talk recordings, [here](#).



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