



## What is Meaningful Involvement?

We're glad you asked! One of the cornerstones of the Undergraduate Business Program application review process is the way we holistically review applications. This means that while it is critical we evaluate your academic profile and performance in the classroom, the life you are living outside of the classroom is just as important to us.

Here are some questions to ask yourself that can help you think critically to determine if your involvement is meaningful:

### \* **Am I participating in clubs or activities just because I think it's what the Business School wants to see?**

*Don't believe the lie that there are certain clubs that guarantee admission over others. More important than what clubs you're in, we want to see that you're engaged, committed, and excited about that club. Meaningful engagement can take many different forms outside of strictly business- think about community service, work experience, special interest commitments (club sports, faith-based, student government etc.), and more!*

### \* **How I am using my time as a Pre-Business student to explore my business interest?**

*This can be done in SO many ways...in almost every club, there is a way to explore business. Think about getting engaged with things like developing marketing campaigns, managing fundraisers, overseeing budgets, leading through a designated position, coordinating special events and so much more!*

These are just a few things to consider, but remember, **most importantly**, we want to see how you uniquely find ways to grow as a leader, explore business, work in teams, and make an impact during your time as a Pre-Business student!

*Application Tip: Be sure to watch the **Impactful Engagement BUSI Talk** for more information and tips on meaningful involvement.*

## Mark Your Calendar

<p><b>UNC Investment Banking Boot Camp (IBBC)</b></p> <p><a href="#">Sign-Up Here</a> by Oct 1st, 2023 @ 11:59 PM ET</p>	<p>The Investment Banking Bootcamp (IBBC) is a UNC student organization run by a combination of upperclassmen with top finance offers and Kenan-Flagler faculty. It aims to provide UNC undergrads with an introduction to the industry of investment banking through a combination of lessons, firsthand insights from upperclassmen, guest speakers/recruiters, and more.</p> <p>Additionally, the IBBC hosts a NYC Trek at the end of the program, in which a select group of students will travel to NYC in December and meet with a wide variety of investment banking firms in-person. Finally, the IBBC also constructs a resume book of student resumes that it distributes to 50+ finance companies in NYC and other locations. The IBBC's first session will be October 2<sup>nd</sup> from 5:30 - 7:00 PM in Koury Auditorium at the Business School.</p>
<p><b>Diversity on Wall Street</b></p> <p><a href="#">Program Sign-Up</a></p> <p><a href="#">Group Chat</a></p> <p><a href="#">Website</a></p>	<p>What is Diversity on Wall Street?</p> <p>Diversity on Wall Street (DOWS) is a national student organization committed to providing any and all resources, mentorship, and training necessary to help students secure top Wall Street finance internships. Specifically, the organization hosts weekly Zoom lessons/trainings regarding various recruiting topics, from bulge bracket sophomore summer application tips to deep dives into technical interview questions. Additionally, the organization also provides countless recruiting resources, from a Career Opportunities Hub to 40+ key technical questions outside of the 400Q guide. There is little to no mandatory commitment required as, at minimum, you will simply be placed into a group chat.</p> <p>Who should sign up and when?</p> <ul style="list-style-type: none"> <li>Any class, but ideally class of 2026 or 2027</li> <li>Any and all forms of diversity w/ no restrictions (i.e. Hispanic, Woman, Asian, Low SES, International Student, etc.)</li> <li>Sign up ASAP, as live lessons will begin October 2, 2023</li> </ul> <p>Where do members receive offers from?</p> <ul style="list-style-type: none"> <li>Goldman Sachs, Morgan Stanley, J.P. Morgan, Evercore, Bank of America, etc.</li> </ul>
<p><b>Family Business Bootcamp Series</b></p> <p><a href="#">Learn more and register here</a></p>	<p>The Family Enterprise Center and Family Business Club are hosting a 4-week boot camp to get students up to speed on "what is a family/private business."</p> <p>Monday, October 9th: Introduction to Family Offices</p> <p>Monday, October 16th: Introduction to Non-Family Executives</p> <p>Monday, October 23rd: Introduction to Mergers and Acquisitions (within the Family-Owned and Privately-Owned Space)</p>

	<p>Monday, October 30th: Creating Your Life-Plan</p> <p>Applications are due by Friday, September 29th, and applicants will be notified by Monday, October 2nd.</p>
<p><b>Black Women in Business &amp; Tech</b></p> <p><a href="#">Register here</a></p>	<p>Join us for a night of conversations centered on the experiences of Black women in business and tech. Interested in attending? Please submit the RSVP no later than October 3rd.</p> <p><b>Event Date:</b> Monday, October 9th  <b>Event Time:</b> 6 PM - 8:30PM  <b>Event Location:</b> Kenan Center at UNC Kenan-Flagler Business School</p> <p><b>Questions?</b> Contact: Catherine Okafor at <a href="mailto:Catherine_Okafor@kenan-flagler.unc.edu">Catherine_Okafor@kenan-flagler.unc.edu</a></p>

## Being BUSI

*Hear from Kevin D'Souza, Class of 2023, as he shares some words of wisdom fitting for Pre-Business students.*

"As an Operations Intern at Brex this summer, I was able to directly work with clients on large transactions and participate in projects with the company's top executives. I was pleasantly surprised by how casual the company's work culture was, despite being a financial services firm. This taught me how important it is to pick a company with a culture you fit in with and feel included. The highlight of my two months at Brex was when they flew us out to their headquarters in Utah for a fun orientation week! My experiences at Brex cemented my passion for the financial technology industry and I look forward to learning more about the space."



## Resource Spotlight

**Virtual Pre-Business Counseling** is an optional drop-in opportunity to get your Pre-Business admissions questions answered. This week it will be offered:

- Tuesday, September 19, from 2:00-3:00 PM - [join here](#)
- Friday, September 22, from 9:30-10:30 AM - [join here](#)

Please note that it is expected that you have reviewed the [BUSI Talk series](#) before attending virtual drop-ins, as much of our foundational information is addressed through the videos.

[Access the Pre-Business Archive](#)