



What is Meaningful Involvement?

We're glad you asked! A key pillar of our Undergraduate Business Program application review process is our commitment to a comprehensive evaluation. While your academic performance and classroom achievements are essential, we place equal value on the life you're living beyond the classroom.

To help you reflect on the impact of your involvement, consider asking yourself these questions:

*** Am I participating in clubs or activities just because I think it's what the Business School wants to see?**

Don't believe the myth that there are certain clubs that guarantee admission over others. More important than what clubs you're in, we want to see that you're engaged, committed, and excited about that club. Meaningful engagement can take many different forms outside of strictly business- think about community service, work experience, special interest commitments (club sports, cultural, faith-based, student government, etc.), and more!

*** How am I using my time as a Pre-Business student to explore my business interest?**

This can be done in SO many ways...in almost every club, there is a way to explore business. Think about getting engaged with things like developing marketing campaigns, managing fundraisers, overseeing budgets, leading through a designated position, coordinating special events and so much more!

These are just a few things to consider, but remember, **most importantly**, we want to see how you uniquely find ways to grow as a leader, explore business, work in teams, and make an impact during your time as a Pre-Business student!

Being BUSI

Are you looking for ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student? Here are 5 opportunities to consider...

Reminder: Undergraduate Business Open House and Club Fair

Thursday, 8/28, 5:30 PM - 7:00 PM

Register in [Heel Life](#)

The Writing & Learning Center's Semester Kick-off

Wednesday, 8/27, 4:00 PM - 6:00 PM

Register in [Heel Life](#)

Part-Time Jobs Career Fair hosted by UNC Career Center

Thursday, 9/4, 2:00 PM - 6:00 PM

Register in [Heel Life](#)

[Allison Mentorship Program](#) Virtual Information Session

Friday, 9/5, 3:00 PM - 3:30 PM

[RSVP here](#) or [apply now](#).

Get a Behind-the-Scenes Look at Undergraduate Business Symposium!

The 2025 Undergraduate Business Symposium is looking for student volunteers to help with event setup and support on September 4–5. This is a great chance—especially for first-years—to get a sneak peek at how one of Kenan-Flagler’s biggest events comes together and connect with the UBP community.

Sign up here: go.unc.edu/SymposiumVolunteer

Questions? Email: symposium@kenan-flagler.unc.edu

Follow us: Instagram @uncundergradsymposium | [LinkedIn](#)

Resource Spotlight

Visit HeelLife.unc.edu to find out what's happening at UNC, access student organization pages, download your Co-Curricular Transcript and more! The Co-Curricular Transcript (CCT) is a record compiled in the Student Life portal and allows you to have a record of your involvement and accomplishments throughout your time at Carolina.

Heel Life makes it easy to search for events and organizations by keywords, themes, categories, and perks. You can RSVP to events, make connections, and take ownership of shaping your UNC extracurricular experience!

View previous Pre-View Archives and other Pre-Business Resources [here](#).



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