



Finishing Strong & Finding Your Direction

Congratulations on all you've accomplished this year! As pre-business students, you've balanced rigorous coursework, new campus experiences, and thoughtful exploration of your interests, which is no small feat! As we move toward the end of the semester, finishing strong matters. The habits you reinforce now, from staying engaged in classes to reflecting on what excites you most, help build a solid foundation for future success.

This year, many of you have begun to see your business exploration take shape. Whether through classes, student organizations, internships, or conversations with peers and advisors, you may be noticing clearer patterns in what motivates you and where your interests are pointing.

As you plan ahead, we encourage you to explore this week's *Resource Spotlight*, where you can learn more about our two specialized minors: [Real Estate](#) and the [Business of Health](#). Both minors allow students to deepen their business knowledge within specific, high-impact industries, which can be a great complement to your academic and career interests.

Finally, a friendly reminder that the UBP Application will open this summer on **June 15th**. And if you happened to miss our UBP Application Workshop, be sure to watch the recording [here](#)!

Being BUSI

Are you looking for ways to engage with Kenan-Flagler and the larger UNC community as a Pre-Business student? Here are 4 opportunities to consider...

Explore @ Berkshire Partners

Tuesday, 4/21, 6:00 PM – 7:00 PM

Register in [Heel Life](#)

Athletes in Business at Carolina - Meet Industry Professionals

Wednesday, 4/22, 7:00 PM – 8:00 PM

Register in [Heel Life](#)

LDOC Celebration

Friday, 4/24, 2:00 PM – 5:00 PM

Register in [Heel Life](#)

TREBLE Summer Webinar

Wednesday, 6/3, 12:00 PM – 1:00 PM

Register [here today!](#)

Resource Spotlight

Real Estate Minor

The [Real Estate](#) minor offers a dynamic, hands-on academic experience designed to prepare students for careers across nearly every sector of the real estate industry. Through a specialized business administration framework, students explore real estate finance, development, and capital markets while gaining practical, industry-relevant skills that complement any major. Experiential coursework is paired with career treks to major cities, giving students direct access to alumni, industry leaders, and real-world projects that bring classroom concepts to life.

Open to students from all academic backgrounds, the Real Estate minor redefines what it means to study real estate. Housed within the [Leonard W. Wood Center](#) for Real Estate Studies, the program delivers a “Real World, Real Estate” experience rooted in industry integration, lifelong professional connection, and community.

Note, Business Administration majors are not eligible for the Real Estate minor but can complete the Real Estate [area of emphasis](#).

Want to learn more? Attend an upcoming Real Estate information session on Wednesday, April 22nd from 5:30 PM - 6:30 PM in Rm. 2030 of Bell Hall (*registration is not required*).

Business of Health Minor

The [Business of Health](#) minor is designed for students who want to make an impact in the rapidly evolving U.S. healthcare industry. Through an interdisciplinary approach, students gain a strong foundation in business principles while exploring how they apply to healthcare systems, innovation, and policy. Housed within the [UNC Center for the Business of Health](#) in partnership with the Kenan-Flagler Business School, the minor connects students with a close-knit cohort and an engaged alumni network working across healthcare, biotechnology, consulting, and public service.

The curriculum blends core healthcare and business courses with flexible electives spanning economics, communication, bioethics, engineering, nursing, and digital health, allowing students to tailor the experience to their interests and career goals. Together, these courses prepare graduates to think critically, collaborate across disciplines, and confidently navigate the business challenges shaping the future of healthcare.

Note, Business Administration majors are not eligible for the Business of Health minor but can complete the Business of Health [area of emphasis](#).

Want to learn more? Schedule a prospective student appointment [here](#), today!

View previous Pre-View Archives and other Pre-Business Resources, including our BUSI Talk recordings, [here](#).

